



THE SKILLS FARM
growing you

INSPIRING PRESENTATIONS

A high-impact skills development workshop designed to take your presentations to the next level.

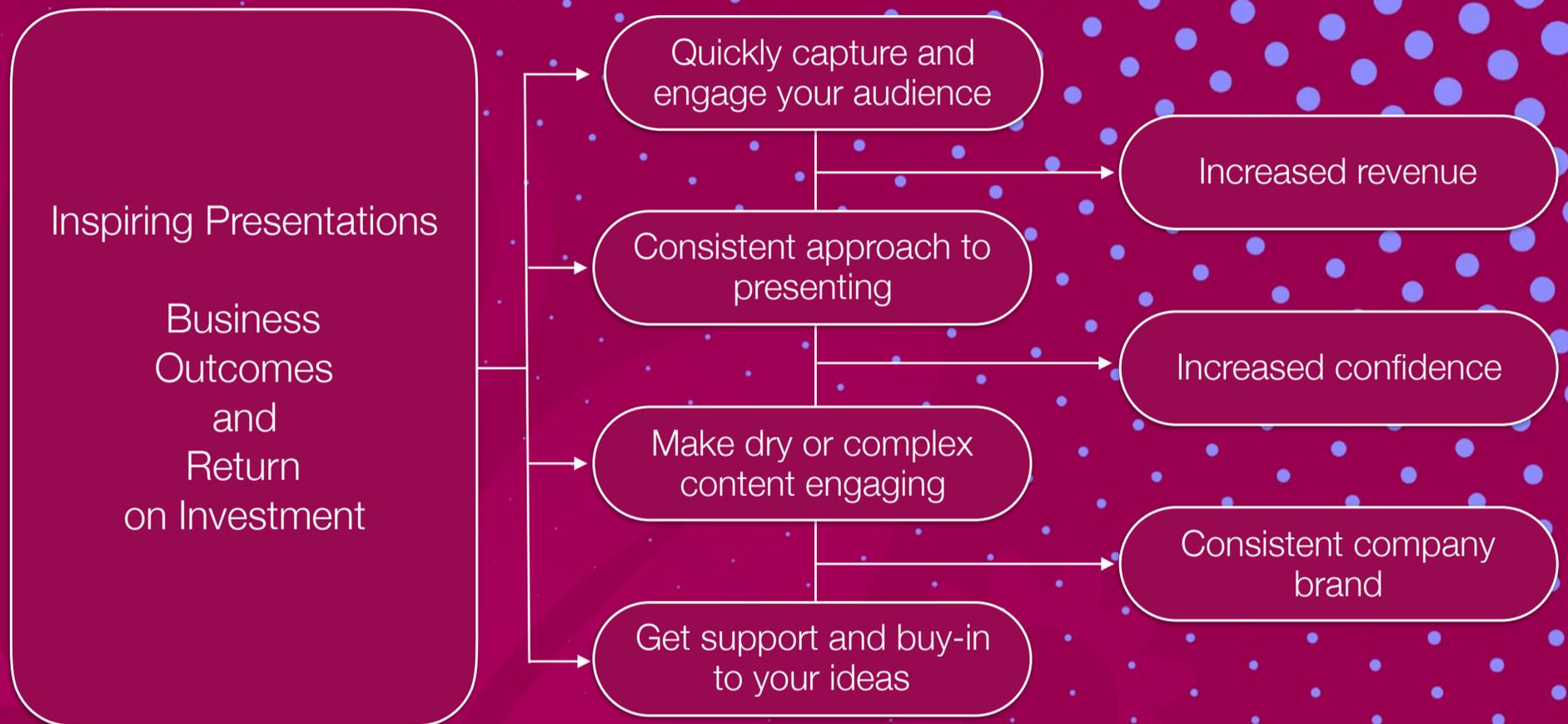
“Good communication is as stimulating as black coffee, and just as hard to sleep after.”

- Anne Morrow Lindberghart

This is your invitation to become an inspiring presenter...



What are the business benefits of this workshop?



What have previous participants said?

I found the workshop incredibly useful and found myself getting much more comfortable presenting to a business audience. I was extremely apprehensive before attending but found the activities and content put my mind at ease.

- K. Jackson

I learned a lot about myself and what I thought I could do and what I know now I can do. I now have everything I need to present my data in a way that is much more easy and interesting for others to digest.

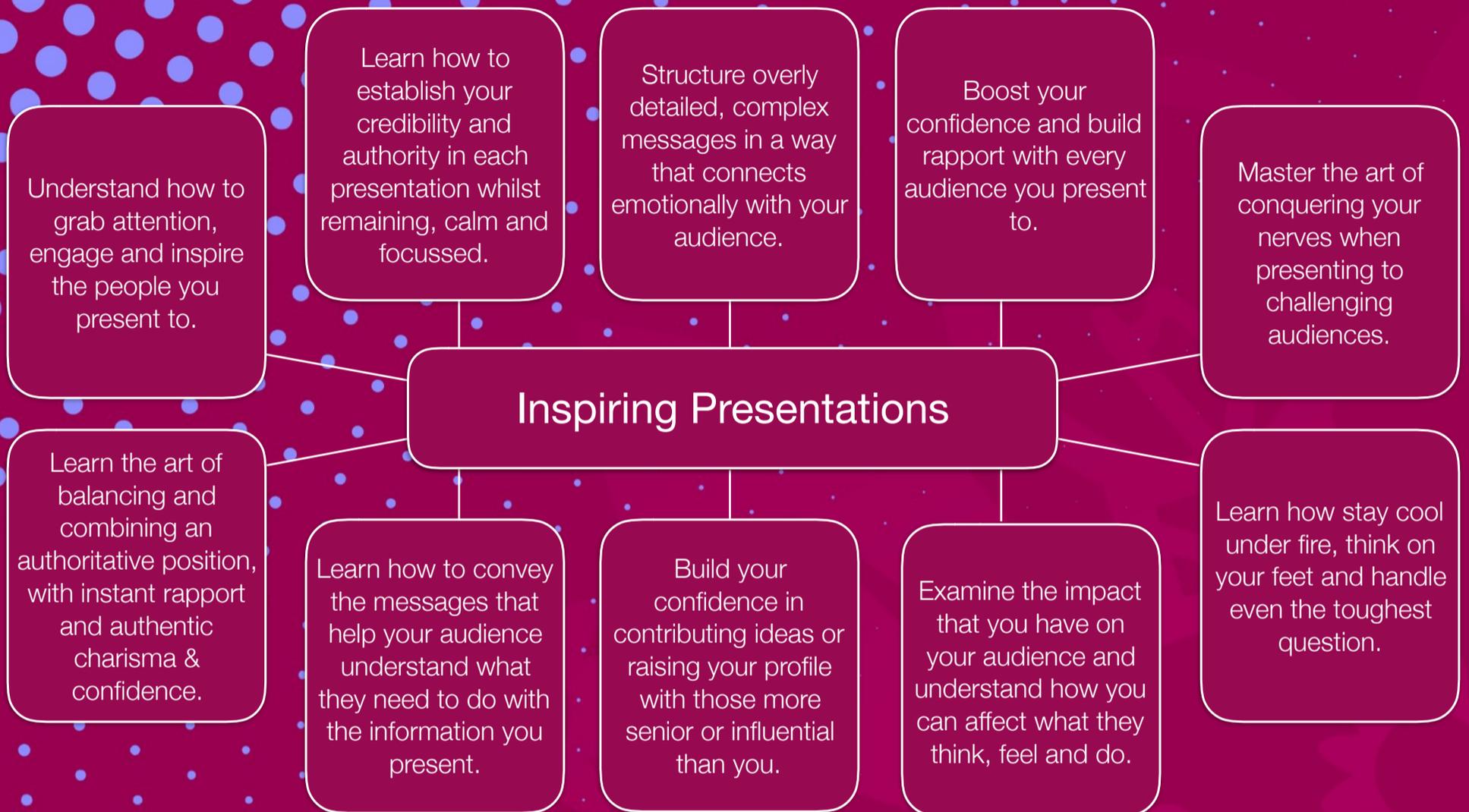
- J. Hayler

It was really useful to not only get feedback on my presentation skills but also to be given a structure that I can reuse again and again making sure all my presentations land with a bang. Delivered in a fresh way, engaging and not boring.

- T. Schwartz



What are the learning objectives?



Why partner with The Skills Farm?

We have been designing and delivering innovative sales and leadership skills training programmes for over 15 years.

Scott and Jamie have both graduated from The Master Trainer Institute in Geneva.

Since 2003 we've have been developing programmes for sales professionals, consultants and leaders at market leading companies including IBM, Apple and Deloitte.

We've delivered communication skills training to over 6000 people, in 25 countries.

Known for being the go-to provider for the most up-to-date sales skills and leadership skills programmes, we up-skill sales staff to increase revenue and we grow leadership capability to consistently drive performance.

Our current clients include American Express, Deloitte, Google, Leica Geosystems, Apple and ERM.



Inspiring Presentations overview

Pre-course:

- Learning
- Reading
- Videos



Day one and two:

A face-to-face, two-day intensive workshop

- Crafting Your Purpose
- Structuring Your Presentation
- Powerful Storytelling
- Transforming Dry Information
- Charisma and Confidence
- Raising Your Profile
- Conquering Nerves
- Handling Difficult Questions

This workshop includes four presentation practice sessions with feedback



Workshop aligned with your companies strategic priorities and sponsored by your senior leadership team



Pricing

Pricing Breakdown

Day Rate per 6 Participants	Workshop delivery days	Participant booklets	Total
£1,650	2	£90	£3,390

- additional participants charged at £275 per participant per day
- pricing does not include travel time, accommodation and expenses

- full breakdown of fees and T&Cs available on our website
- all prices exclude VAT



Workshop modules

Pre-course learning

A Checklist for More Persuasive Presentations	Six tips to get you started on presenting with much more impact and influence.
How To Begin Your Presentation	Watch a short video by Simon Sinek about how to begin your presentation.

Day One

Crafting Your Purpose	Learn how to convey the messages that help your audience understand what they need to do with the information you present.
Structuring Your Presentation	Learn a simple but incredibly effective framework that ensures your audience stick with you throughout your presentation and helps you stay on track.
Short & Powerful Storytelling	Learn a simple formula for telling a story within your presentation that is both relatable and makes a clear and compelling point.
Transforming Dry Information	Learn the simple techniques that help you to turn dull, overly detailed information into interesting, engaging and inspiring presentations.

Day Two

Credibility, Charisma and Confidence	Learn the art of balancing and combining an authoritative position, with instant rapport and authentic charisma & confidence.
Proposing Ideas and Raising Your Profile	To build your confidence in contributing ideas or raising your profile with those more senior or influential than you.
Conquering Your Nerves and Handling Difficult Questions	Learn how to conquer your nerves, confidently think on your feet, respond to difficult questions, and skilfully address objections and concerns.
Coaching Techniques that Build Confidence	Practice the skills of all of the above in the workshop get expert feedback from an award-winning communication & presentation skills expert.



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A high-impact presentation skills workshop delivered by an experienced and award winning presentation skills trainer.

Increase revenue, increase confidence, achieve better results, develop high impact presenters.

INSPIRING PRESENTATIONS

A high-impact skills development workshop designed to enable professionals to deliver presentations with maximum impact and influence.

Delivered at a location and time that is convenient to your business needs.

Learn from the award-winning consulting skills trainers from IBM, Google, Apple, ERM, Deloitte and American Express.

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