



THE SKILLS FARM™  
growing you

# LEGENDARY LEADERSHIP

**A high-impact leadership skills development workshop designed to transition experienced managers into effective leaders.**

*“Communication is the most important skill any leader can possess.”*

- Richard Branson

**This is your invitation to become an effective and influential leader...**



## What are the business benefits of this workshop?



## What have previous participants said?

This workshop is excellent. It provided me with the tools and techniques to know how to drive my team to high performance. I also came away knowing how to delegate my work to free up my time to be more strategic in my thinking.

- P Potter

This is an extremely valuable workshop because I walked away with the ability to help me understand my team, drive their performance and manage difficult feedback conversations. I would recommend this workshop to any team leader.

- A Blythe

Every people manager should do this workshop, no matter what level in the company, because it is our responsibility to learn how to motivate our teams so that they are not just happy and stay but they perform above and beyond.

- J Bennol



## What are the learning objectives?



## Why partner with The Skills Farm?

We have been designing and delivering sales and leadership skills training programmes for over 15 years.

Scott and Jamie have both graduated from The Master Trainer Institute in Geneva.

Since 2003 they've have been developing programmes for sales professionals, consultants and leaders at market leading companies including IBM, Apple and Deloitte.

We've delivered leadership skills training to over 6000 professionals, in 25 countries.

Known for being the go-to provider for the most up to date sales skills and leadership skills programmes, we up-skill sales staff to increase revenue and we grow leadership capability to consistently drive performance.

Our current clients include American Express, Deloitte, Google, Leica Geosystems, Apple and ERM.



# Legendary Leadership overview

## Pre-course

- Learning
- Reading
- Videos



## Day one and two:

A face-to-face, two-day intensive workshop

- Leading High Performing Teams
- Leadership Styles
- Motivating and Delegating
- Succession Planning
- Strategic Leadership
- Difficult Feedback Conversations

Address and solve real life challenges specific to your team or department



Workshop aligned with your companies strategic priorities and sponsored by your senior leadership team



## Pricing

### Pricing Breakdown

Day Rate per 6 Participants	Workshop delivery days	Participant booklets	<b>Total</b>
£1,650	2	£90	<b>£3,390</b>

• additional participants charged at £275 per participant per day  
 • pricing does not include travel time, accommodation and expenses

• full breakdown of fees and T&Cs available on our website  
 • all prices exclude VAT



# Workshop modules

Pre-course learning

Leading in the 21st Century	Discover the latest thought leadership in how to get the best out of an ever-changing workforce.
What Are Your Biggest Challenges as a Leader?	Identify and bring to the workshop your biggest challenges and get ready to work on solutions.

Day One

Managing Your Goals	Discover the activities that effective leaders spend their valuable time on.
Solving Problems That Eat Up Your Time	Explore the simple steps you need to take to maximise your teams effectiveness.
Creating High-Performing Teams	Learn what it takes to drive your team to high performance and consistently exceed expectations.
Leadership & Delegation Styles	Discover how to flex the way you lead across a range of situations.
Succession Planning	Learn how to future-proof your team by creating a plan for those who will succeed you.

Day Two

Motivating Everyone in Your Team	Discover how to motivate each individual in your team.
Delegating Tasks and Projects	Learn and practice delegating tasks and projects to individuals in your team.
Understanding Strategic Leadership	Understand what it takes to think, plan and influence as a strategic leader.
Managing Individual Performance	Examine a process for managing the performance of individuals within your team.
Conducting Difficult Feedback Conversations	Learn and practice a framework for having a difficult feedback conversation with an under-performer.



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growing you

A high-impact leadership skills workshop delivered by an experienced and award winning leadership skills trainer.

Increase efficiencies, deliver results, problem-solve, and boost retention.

# LEGENDARY LEADERSHIP

A game-changing leadership development workshop for experienced managers transitioning into leadership roles.

Delivered at a location and time that is convenient to your business needs.

Learn from the award-winning leadership skills trainers from IBM, Google, Apple, ERM, Deloitte and American Express.

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